



W.E. GREER LTD.

A PART OF THE ALBERTA FABRIC

1923 1930's 1940's 1950's 1960's 1970's 1980's 1990's 2000's Present

William (Bill) Edmund Greer opened Bill Greer Hardware. It was located across from the Market Square where the Citadel is now located.

Bill Greer's slogan for his business was "Bill Greer Hardware – Where the City and The Country Folks Meet".

The store sold a wide variety of products including taxi meters, radios, and fireplace accessories.

Charlie Morton was Bill's first employee and continued working for the W.E. Greer Ltd. family into his eighties.

Bill became interested in janitorial supplies. He began with Old English paste wax, sweeping compound, brooms, brushes and mops.

W.E. Greer Ltd. started to work with Huntington Laboratories, which manufactured cleaning and maintenance chemicals.

"W.E. Greer Agencies" was added to the store name.

Bill Greer sold the hardware store portion of the business.

W.E. Greer Ltd. moved into a brick building across from Grant McEwan College, at 10519 - 104 Avenue (former home of Hudson's Bay stables and delivery wagons).

James (Jim) Greer, Bill Greer's only son joined the family business after serving in the RCAF & RCN, starting in the warehouse.

W.E. Greer Ltd. joined the National Sanitary Supply Association (NSSA), which went on to become the ISSA. Greer was the first Canadian member.

William Edmund Greer passes away after suffering a heart attack.

Jim Greer took over W.E. Greer Ltd. In the course of the next few years, Jim would expand the company. After forming Jamieson-Greer Holdings with longtime friend David Jamieson, a new building was built for the first W.E. Greer Ltd. branch office in Calgary.

The Edmonton office was moved to the current location of 14704 - 119 Avenue.

W.E. Greer Ltd. began to manufacture their own chemical products.

Jean LaRose and Jim Greer formed the Canadian Sanitary Group (CSG). The CSG consisted of eight independent companies.

The Grande Prairie office is opened.

W.E. Greer Ltd. had adopted a computer system to manage many of the company's administrative functions.

By 1986, Jim had suffered a heart attack. This event made it necessary for Diana Greer, Jim's wife, to take control of the company for the next few years.

The Fort McMurray office is opened.

John Greer, Jim's son, started with the company as a Sales consultant.

In 1991 John Greer became the new President of W.E. Greer Ltd.

John instituted many changes to the company, including an employee "Profit Share" plan.

The Procurcorp Support Services buying group was formed.

In 1997, Jim Greer is recognized for "outstanding leadership, service and dedication in the cleaning and maintenance industry" by the ISSA.

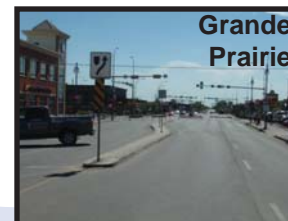
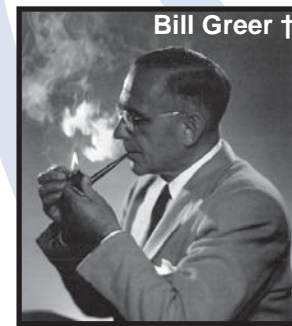
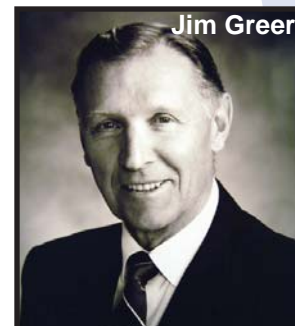
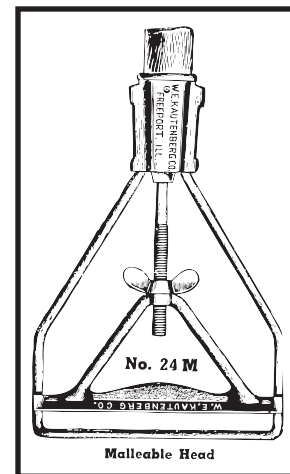
By 2003, W.E. Greer Ltd. had been in business for 80 years.

To celebrate this special occasion, an Air Stream trailer was retrofitted by W.E. Greer Ltd., stocked with food, and taken across Alberta. This allowed W.E. Greer Ltd. to thank their many loyal customers. The anniversary trip took 2 months, and covered 86 locations within 17 communities across the province. Approximately 5000 Albertans enjoyed a barbecue lunch.

W.E. Greer Ltd.'s Lethbridge location is opened.

W.E. Greer Ltd. continues to grow, and develop long-lasting relationships with Alberta customers, and develop new and exciting products.

The company is still going strong, and W.E. Greer Ltd.'s sights are now set on their centennial anniversary, coming up in 2023.



Population: 352,903 Population: 661,361 Population: 861,769 Population: 1,226,096 Population: 1,537,850 Population: 2,070,567 Population: 2,415,756 Population: 2,819,423 Population: 3,354,411